

To:



WHY ADVERTISE IN THE... WATERINSIGHT MAGAZINE?



REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at 600 water and wastewater utilities.



7,000

With 7000+ readers of WATERINSIGHT to reach annually and print and online versions available, there are innumerable ways to be seen.



TARGETED

WATERINSIGHT is a recognized and targeted industry publication with established readership and trusted content.

VIEW THE LAST ISSUE



Click here to see the last issue that reached thousands of viewers!

DEADLINES

SPRING

AD DEADLINE: February 25

EST. DELIVERY: Mid March

SUMMER

AD DEADLINE: June 1

EST. DELIVERY: Mid June

FALL

AD DEADLINE: September 6

EST. DELIVERY: Mid September

WINTER

AD DEADLINE: November 21

EST. DELIVERY: Early December

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Quarterly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

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CLICK HERE TO SIGN UP ONLINE!

www.emconsultinginc.com/adreservation/ARWAMAG

AD RATES

All rates listed are per issue

AD SPECS

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	SOLD	SOLD	\$169	8.625" x 8.315"	N/A
Inside Covers	\$1,050	\$970	\$169	8.625" x 11.125"	N/A
Full Page	\$968	\$780	\$169	8.625" x 11.125"	N/A
1/2 Page	\$893	\$570	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$856	\$445	\$169	3.625" x 5"	N/A
Business Card	\$375	\$350	\$169	N/A	3.5" x 2"

All rates listed are per issue

B&W ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Full Page	\$212	\$175	\$169	8.625" x 11.125"	N/A
1/2 Page	\$137	\$115	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$100	\$85	\$169	3.625" x 5"	N/A
Business Card	\$62	\$55	\$169	N/A	3.5" x 2"

**Non-Members advertiser must pay \$400 additional (Cost of Membership)*

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Exclusive (2 Banners)	\$749	\$699	INCLUDED	Two @ 200 x 860 pixels
Full Side Banner	\$499	\$449	INCLUDED	200 x 860 pixels
Double Box	\$399	\$369	INCLUDED	200 x 567 pixels
Single Box	\$249	\$199	INCLUDED	200 x 275 pixels

**2 banners available or up to 6 single box ads available*