



WATER INSIGHT QUARTERLY ADVERTISING ORDER FORM 2017

Date: _____

BILLING INFORMATION

PLEASE INVOICE

Company Name: _____ Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Files for publication must be High Resolution (jpeg or pdf)

Doc or Publisher Files will not be accepted

AD SIZE

- Full Page
- Half Page
- Quarter Page
- Business Card

Bleed Size-Add 1/8 of an inch

ART

- PUBLISH PREVIOUS ART
- Black and White
- One Color (Other than Black)
- Black and Second Color
- 4-Color Process (Full Color)

RUN TIME

- 1 Issue
 - Spring
 - Summer
 - Fall
 - Winter
- One Year (4 Issues)

ADVERTISING CLOSING DATES:

Spring Issue....February 6th
 Summer Issue.....April 3rd
 Fall Issue.....July 3rd
 Winter Issue.....October 2nd

ADVERTISING RATES

		1 TIME	4 TIMES
Full Page Size 7-1/2" x 10"	Black & White	\$212.00	\$175.00 ea.
	One color ad (other than black)	\$262.00	\$215.00 ea.
	Black and second color	\$282.00	\$231.00 ea.
	4-Color Process	\$968.00	\$780.00 ea.
Half Page Size 7-1/2" x 4-1/2" Or 3-5/8" x 10"	Black & White	\$137.00	\$115.00 ea.
	One color ad (other than black)	\$187.00	\$155.00 ea.
	Black and second color	\$207.00	\$171.00 ea.
	4-Color Process	\$893.00	\$570.00 ea.
Quarter Page Size: 3-5/8" x 4-1/2"	Black & White	\$100.00	\$ 85.00 ea.
	One color ad (other than black)	\$150.00	\$125.00 ea.
	Black and second color	\$170.00	\$141.00 ea.
	4-Color Process	\$856.00	\$445.00 ea.
Business Card Size: 3-5/8" x 2-1/8"	Black & White	\$62.00	\$55.00 ea.
	One color ad (other than black)	\$112.00	\$95.00 ea.
	Black and second color	\$132.00	\$111.00 ea.
	4-Color Process	\$375.00	\$350.00 ea.

BACK COVER OF MAGAZINE – YEARLY RATE ONLY \$3,500.00

Total Amount Enclosed: \$ _____

Make checks payable to: Arkansas Rural Water Association

Enclose form with payment and mail to:

Arkansas Rural Water Association

P.O. Box 860, Lonoke, AR 72086

Phone: 501-676-2255 Fax: 501-676-2266

Please E-mail artwork to: arkrwa@sbcglobal.net or arkrwa@arwa.net